

ABSTRACT OF THE DISCLOSURE

The invention provides an auction system by which reduction of the charge for delivery of a commodity to be borne by parties in an auction is achieved while the merits to the parties by the auction are assured thereby to achieve activation of the auction. The auction system includes a server in which an auction site which determines a successful bidder for an auction commodity based on bids performed from user terminals through a network is formed. The server exhibits, in the auction site, a delivery charge bearing object commodity to be sold by a dealer who bears part or all of the delivery charge for the auction commodity for which the user becomes the successful bidder, and performs sales processing of the delivery charge bearing object commodity in combination with the auction commodity in response to a request from a user terminal.